



TO: Interested Parties

FROM: Lisa Grove and Ben Patinkin
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RE: New Poll Shows Inslee Ahead in Race for Governor

DATE: April 2, 2012

This analysis is based on 500 interviews among Washington registered voters who are likely to vote in the November 2012 general election. The survey was conducted March 26-28, 2012. The margin of error is plus or minus 4.4 percentage points at the 95% level of confidence.

Inslee Has a Slim Four-Point Lead Over McKenna

Gubernatorial Horserace		
If the November 2012 general election for Governor were held today and the candidates were: Jay Inslee, Democrat/Rob McKenna, Republican for whom would you vote or are you undecided?		
Inslee, strongly	24%	38%
Inslee, not strongly	10%	
Undecided, lean Inslee	4%	
Undecided	28%	
Undecided, lean McKenna	6%	
McKenna, not strongly	6%	
McKenna, strongly	22%	34%

While the race remains tight, Inslee now holds a slim four point lead lead over McKenna (Inslee 38%; McKenna 34%). Undecided voters make up 28% of the electorate. These numbers mark a four point drop in McKenna's support since our last poll (February 21-23, 2012).

Both candidates continue to do a good job locking up their base. Inslee has tied up 74% of Democrats, while McKenna garners 71% of Republicans (a six point drop from February)—meaning that McKenna has more room to grow his support.

Independents remain largely uncommitted at this point, with 55% residing in the undecided column. This represents a 13-point increase in the number of undecided Independents, a number that is largely explained by an 11-point drop in their support for McKenna.